



The Big Malarkey Festival: Environmental Policy Framework

Focus Area	Strategic Commitment	Action & Implementation
Energy Management	Efficiency & Carbon Reduction	<ul style="list-style-type: none"> • Partner with Hull City Council on building improvement schemes. • Implement modern heating and lighting solutions to reduce operational emissions.
Waste Management	The "Reduce, Reuse, Recycle" Model	<ul style="list-style-type: none"> • Use environmentally responsible materials for all displays, exhibitions, and marketing. • Prioritise digital assets over single use print materials to minimize landfill waste.
Travel & Transport	Sustainable Mobility	<ul style="list-style-type: none"> • Maximize digital communication to reduce the need for staff travel. • Promote Council-backed "Green Travel" incentives for commuting and festival site access.
Procurement	Responsible Sourcing	<ul style="list-style-type: none"> • Integrate environmental impact assessments into the selection process for all third-party vendors. • Prioritise suppliers who demonstrate a commitment to sustainable business practices.
Programme	Education & Advocacy	<ul style="list-style-type: none"> • Deliver curated workshops and exhibitions that highlight climate change and sustainability.

Staff CP

**Green Workforce
Development**

- Deliver 'Carbon Literacy Training' for all staff.
- Create "Green Champions" roles within library teams.
- Include sustainability targets in annual appraisals.

• Utilise festival green spaces to promote biodiversity through partnerships with environmental organisations.

- Project staff - 100% of staff completed environmental induction training.
- 20 Library staff attending "Green Library" webinars/training each year.